

Cookie Policy — Fónđaco

Last updated: 30/11/2025

This Cookie Policy (“Policy”) explains how cookies and similar tracking technologies are used on the website **fondaconyc.com** (the “Website”), operated by **Federica Farina Olivieri**, owner of the trademark “Fónđaco” (“Fónđaco”, “we”, “us”, “our”).

This Policy should be read in conjunction with our **Privacy Policy**, which provides further information on how we process personal data collected through the Website.

By continuing to browse the Website after the cookie banner appears, users (“you”, “your”) consent to the use of cookies as described in this Policy, unless they modify their preferences through the cookie settings or browser configuration.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website.

They enable the Website to recognize your device, remember preferences, improve functionality, and analyse usage patterns.

Cookies may be:

- **Session cookies**, which are deleted when you close your browser; or
- **Persistent cookies**, which remain stored on your device for a defined period.

Cookies may be installed by:

- **First-party providers** (directly by Fónđaco); or
 - **Third-party providers** (external services integrated into the Website).
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2. Types of Cookies Used

A. Strictly Necessary Cookies

These cookies are essential for the functioning and security of the Website. They enable core functionalities such as page navigation, form submissions, and access to secure areas.

Without these cookies, the Website may not operate correctly. Consent is **not** required for their use.

Examples include:

- Session management cookies (Wix platform)
- Security and fraud prevention cookies
- Load balancing cookies

B. Performance and Analytical Cookies

These cookies collect anonymous or aggregated information on how users interact with the Website, such as pages visited, time spent, and errors encountered.

They help us evaluate Website performance and improve user experience.

These may include:

- **Google Analytics (GA4)**
- Wix Analytics
- Traffic measurement tools

These cookies are only activated with explicit consent.

C. Functional Cookies

These cookies enable enhanced functionality and personalisation, such as remembering preferences, language settings, or previous interactions.

Functional cookies may be set by Fónadaco or by third-party providers offering integrated services.

These cookies require consent.

D. Marketing and Tracking Cookies

These cookies track browsing behaviour across websites to deliver targeted advertising or measure the effectiveness of marketing campaigns.

They may collect:

- IP address
- Behavioural profiling data
- Device identifiers

Marketing cookies are provided by third parties such as:

- Meta Platforms (Meta Pixel)
- Google Ads
- Social media networks

These cookies require **explicit, prior consent** and are **disabled by default**.

3. Third-Party Cookies

Certain cookies on the Website are placed by trusted external providers, including but not limited to:

- **Wix.com Ltd.** — hosting, analytics, platform functionality
- **Google LLC** — analytics and measurement (GA4)
- **Meta Platforms Inc.** — tracking and audience insights (if Pixel is enabled)
- **Mailchimp / Wix Email Marketing** — campaign tracking
- **YouTube, Instagram, TikTok** — embedded media cookies

These providers operate independently. Their use of cookies is governed by their respective privacy policies.

4. Legal Basis for Cookie Usage

Under GDPR and the ePrivacy Directive:

- **Strictly necessary cookies** may be used without consent.
- **All other cookies** (analytical, functional, marketing) require:
 - Prior **opt-in consent**,
 - Clear and specific information, and
 - A user-friendly mechanism to withdraw consent.

The Website implements a cookie banner that complies with these requirements.

5. Managing Cookie Preferences

Users may manage or withdraw consent at any time by:

A. Using the Cookie Banner

Upon first visit, the cookie banner allows users to:

- Accept all cookies
- Reject all non-essential cookies
- Select specific categories of cookies

B. Changing Browser Settings

Users may also configure their browser to:

- Block all cookies
- Accept cookies selectively
- Delete stored cookies

Instructions differ by browser (Chrome, Safari, Firefox, Edge, etc.).

C. Opt-Out Tools for Third-Party Cookies

Certain providers offer opt-out systems, such as:

- Google Analytics Opt-Out Browser Add-on
- Meta Ads Preferences

Please note that disabling cookies may affect Website functionality.

6. Storage Duration

Cookie retention periods vary depending on their purpose:

- **Session cookies:** deleted when the session ends

- **Persistent cookies:** retained for a period not exceeding 13 months (GDPR standard), unless shorter retention is applied by the provider

Detailed retention information is available upon request.

7. Embedded Content and Social Media Cookies

The Website may include embedded content from third parties (e.g., Instagram, YouTube, TikTok).

These third parties may place cookies on your device independently of Fónđaco.

Such cookies may track:

- Interaction with embedded media
- Device and browser details
- IP address

Users should review the privacy and cookie policies of the respective platforms.

8. International Transfers

Third-party providers may process cookie-related data in jurisdictions outside the European Economic Area (EEA).

Where applicable, appropriate safeguards—such as Standard Contractual Clauses—are implemented to ensure protection of personal data.

9. Changes to This Policy

Fónđaco reserves the right to amend or update this Policy at any time.

Any modifications will be published on this page with an updated “Last Updated” date.

Continued use of the Website constitutes acceptance of the revised Policy.

10. Contact Information

For any questions regarding this Cookie Policy or the use of cookies on the Website, please contact:

Federica Farina Olivieri

Email: info@fondaconyc.com

Website: fondaconyc.com